SHORTS BOY DISTILLERY LTD

THE TIDAL RUM

A GOLDEN AGED RUM INFUSED WITH OAK SMOKED PEPPER DULSE FORAGED AT LOW TIDE IN JERSEY

OUR STORY

Tidal is a golden aged rum infused with oak smoked Pepper Dulse seaweed foraged during spring tides in Jersey.

To create Tidal we've developed a blend of four aged golden Island rums from Barbados, Jamaica, Trinidad and the Dominican Republic.

Jersey has an exceptionally large tidal range (up to forty feet). This enables those who know where to look to forage, on foot, for ingredients that would normally require deep diving. This coupled with the unique microclimate provide the perfect conditions to access a sustainable supply of tidal botanicals, such as Pepper Dulse. After foraging a fresh batch of Pepper Dulse we sun dry, oak smoke and then infuse our bespoke blended rum with it . This gives Tidal Rum its unique flavour.

Our rum is a drink for the end of a long week, the start of a night of adventure, to share with friends or to warm the soul. Tidal is best served on the rocks. It's smooth, oak finished, wholesome flavour warms, replenishes and evokes memories of the seaboard - reminding you of what life is all about.

TIDAL RUM

INFUSED GOLDEN RUM

Four carefully chosen rums are enhanced by the unique characteristics of Pepper Dulse. The deep earthy truffle flavour helps to balance out the caramel toffee hues of the rum, enhancing the blend to create a more complex and refined drink.

ON THE NOSE

A well balanced sweet nose with fresh citrus, immediately followed by a deep rich oaky chocolate with bitter orange. Pepper Dulse comes through this all adding to the complexity and marine note.

ON THE PALATE

Heart warming rum with a good texture, nice progression from balanced sweet, hint of tannin, to tarte smoke. Dark chocolate orange with heavy red wine. Overall smooth, fresh and distinctively influenced by Pepper Dulse.

ON THE FINISH

A long and rich finish that gives more than a typical rum. As the caramel and bitter oranage fade away, the deep truffle flavour of Pepper Dulse is left, a reminder of the sea.

PEPPER DULSE

OUR BOTANICAL

Pepper Dulse ("osmundea pinnatifida") is a little known Jersey delicacy. It can only be harvested seasonally (December-May) on spring tides.

A species of red alga, a small but perfectly formed seaweed, widely found in sheltered rocky shores around Britain and Europe clinging to rock from the mid-tidal range downwards. Generally red in colour although it can show a wide range of colouring from yellow-buff to a dark red almost black.

FLAVOUR

We chose Pepper Dulse because of its intense moreish palate: surprising, mineral, earthy truffle, aromatic, subtle garlic and peppery

It is commonly know as the 'Truffle of the sea'.

THE TIDAL

Our signature serve
"The Tidal" is a simple double measure of Tidal, soda and half a fresh lime squeezed in.

Low calorie - fresh - marine - Taste the Tide

GIFTING

THE
TIDAL
RUM
SHORTS BOY
SBD
DISTILLERY

THE
TIDAL
RUM

SHORTS BOY
SBD
DISTILLERY

GRIT - ADVENTURE- STORMY

TIDAL EXPERIENCE
SAFE WITHIN THE STORM

THE
TIDAL
RUM
Driven by the moon
tides rise and fall
And in their wake
emerges a teeming
microcosm of life.
Foraging begins...

THE
TIDAL
RUM

THE
TIDAL
RUM

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